



1st NEWSLETTER from DEMO-EC project JUNE 2017

Dear subscribers greetings from DEMO-EC project team. In 1st newsletter we will familiarize you with DEMO-EC purpose, goals, objectives, project partners and kick-off meeting. Stay with us and read newsletter from beginning to end.



[Development of sustainable MObility management in European Cities](#) project is supported by [Interreg Europe Programme](#) funded under the European Regional Development Fund.

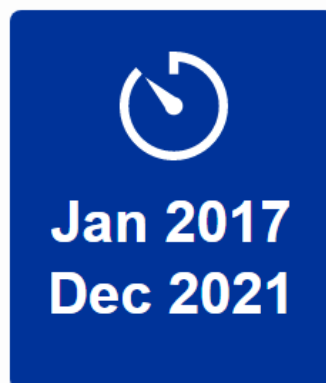


THE IDEA OF DEMO-EC PROJECT

The general project idea was first developed in Leipzig. There exist a lack of instruments and responsibilities for the implementation of mobility management in Leipzig. Mobility management includes different areas such as public transportation, mobility behavior, E-mobility, cycling and so on, which have to combined in a joint approach for lowering CO2 in transport. The expectation was that in other cities similar challenges occur.

region. The selection of topic have been discussed with partners and decided not to a focus on one single topic, instead take several topics like E-mobility, public transport, participation and cycling in consideration. The approach of mobility management foresees the combination of different mobility aspects. This also reflect the policy instruments in the involved regions, which pronounce the inter-modality aspect and also reflect the practical situation in the regions which have partly different focus, level of experiences and initial situation. So a need for exchange of experience regarding the selected topics have been identified, which also leads to the joint decision for a best-practices analysis, to also take in consideration already successful approaches from local, regional, national and European level and transfer it also in the partner regions and other European regions.

FACTS and FIGURES



PROJECT PURPOSE, GOALS and EXPECTED RESULTS

The population of cities increases in Europe, which is a big challenge for the organization of transport in urban areas. For environmental friendly transport and to reduce CO2-consumption the alternatives for normal cars have to be introduced. A crucial aspect is to foster the combination of different environmental transport modes like public transport, cycling and also new arise mobility solutions. One way to combine these modes is a mobility management approach. The challenge here is that in city administrations a lack of instruments and unclear responsibilities exist. For successful implementation of mobility management also different actors and user groups has to involve like companies and inhabitants as end users.

practice to improve the effectiveness of policies in the field of low-carbon in transport. The envisaged impact of the project is to positive influence policies to envisage low-carbon alternatives for transport mobility by supporting cleaner transport modes and systems, and by promoting alternative mobility behavior. To reach these aims the partners of DEMO-EC collect Best-practices from local, regional, national and European level in the fields of Behavior change, Governance/participation, E-Mobility, Car reduction (walking, cycling) and Public transport. The partners, consist of cities and regional development agencies from 6 different countries, exchange their experiences and results of the best practice analysis to improve policy programmes by developing 7 regional action pan. The experienced and best-practices gained in the project also helps cities to improve their instruments and realize mobility management in their cities and regions.

FROM WHERE THE PROJECT PARTNERS ARE



MEET THE PROJECT PARTNERS

LEAD PARTNER: **Aufbauwerk Region Leipzig** is a public-owned European Project Agency whose shareholders are the City of Leipzig and its surrounding districts. The company reinforces urban and

regional development through European and national funding programmes. Aufbauwerk puts a special emphasis on the cooperation with cross-border areas in Poland and the Czech Republic and aims to intensify this transnational exchange. In addition, Aufbauwerk offers expertise in the coordination and financial management of projects to its shareholders and gives advice on EU relevant topics. The organisation's team brings together extensive knowledge in social, political, economical and natural sciences and engineering – allowing supporting the projects of its partners in numerous domains. Aufbauwerk is involved in many local and European networks, ensuring the state-of-the art expertise of its staff. The intensive cooperation with other organisations from the Leipzig urban area active in European affairs contributes to the promotion of the European idea.

PROJECT PARTNER: City of Leipzig - Leipzig is second biggest city in Eastern Germany. It's faster growing major city in DE with more than 12.000 additional inhabitants each year and a total number of 553.000. With growing population comes also an increasing traffic volumen. The only way to insure high quality of life is to support and to increase the environmental friendly modes of transport like public transport like public transportation, cyclin, walking and car sharing.

PROJECT PARTNER: Development agency Sinergija was established in 1998 as a local development agency for 11 municipalities and is responsible for their development project preparation and execution. With a highly skilled and educated staff, the Agency provides municipalities with know-how, experience, project ideas, solutions, proposals, information, data, etc. Sinergija has prepared or was or is partner or support institution to many projects. The most recent projects are projects of development, pilot project and projects which are ensuring employment and new jobs in development coalition of 11 municipalities in Pomurje Region. Sinergija is many years devoted to sustainable mobility issues, started firts with project PRO.MOTION, which promote mobility management, soft measures for using sustainable mobility modes. Currently agency is the lead partner of MOVECIT project which is supported by Interreg Central Europe Programme, which is about to enhance the institutional capacity of public institutions for adopting the mobility plans

PROJECT PARTNER: FAMPC Federation of Municipalities, Counties and Provinces of Aragon is a nonprofit organization established in 1988 devoted to defend and represent the interests of local authorities as well as the promotion of their economic and social development. We take in especial consideration the necessities of the municipalities and rural areas in order to improve their quality of life. FAMCP represents all municipalities and Local Authorities in Aragón (731 town councils, 33 counties and 3 provinces). FAMCP collaborates closely with regional department units responsible for regional development (urbanism, education, environment, local administration, services...) as well as with other local, regional, national and international institutions dedicated to promote the local and regional interests. With DEMO EC, FAMCP will promote, and exchange good practices in sustainable urban mobility, as the establishment of public services and resources based in the use of IT solutions. The implementation of the activities in this project will complete the Policy instrument tackled by the project, promoting the networking and clustering activities among the stakeholders for urban and regional planning.

PROJECT PARTNER: Municipality of Genova covers an area of 240 km² between the Ligurian Sea and the Apennine Mountains, stretching along the coast for about 30 km, with a population of 585.000 inhabitants. Genova is the first Italian port, and one of the most important in the Mediterranean Sea, for cargo handling and passenger transport. In recent years, the city became an important tourist destination, also thanks to several events (2004, appointed as European Capital of Culture; 2006 historical centre inscribed on the UNESCO World Heritage List). The transport system is strongly influenced by the complex orography, an extended historical centre and the presence of the port and heavy industrial areas within the city limits.

PROJECT PARTNER: Statutory city of Liberec is a middle sized city located on the Lusatian Neisse and surrounded by the Jizera Mountains and Ještěd-Kozákov Ridge in the very north of the Czech Republic close to German and Polish borders. Liberec used to be a home to a thriving textile industry and hence nicknamed the „Manchester of Bohemia“. It is the fifth-largest city with 150 000 inhabitants including suburbs. As many other cities in the Czech Republic and in Europe the city of Liberec struggles with car dependency. Our biggest challenge consists in the development and implementation of sustainable urban mobility plan by integrating almost missing transportation modes as walking and biking. Our massive effort will be dedicated to the support of use of public transportation and its development. Therefore is our stakeholder group made up of experts on transport, architects, expert engineering in transport, operator of public transportation, cyclists association and members of city council. We believe we make our city walkable and better for live in.



LET'S START WITH MOBILITY MANAGEMENT





Picture of project partners from Kick-off Meeting, which was held between 2. and 3. March 2017 in Leipzig, Germany.

On 2. and 3. March 2017 the kick-off event for DEMO-EC took place in the Westbad location on the western site of Leipzig. The project objective is to integrate mobility management in city development. The aim was to get to know each other and jointly decide of the main tasks in the first and second semester, the process of project and the exchange of experience. Part of the first day was, beside administrative project management issues, the exchange of experience regarding the topics e-mobility, participation procedures, mobility behaviour, public transport, reduction of cars, cycling and walking. On second day, the partners get detailed information of the traffic concept for inner-city of the City of Leipzig including a study visit through the inner city.



Find more informations on DEMO-EC project website

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